



ISM—Buffalo, Inc.

Advertising Rate Sheet & Reservation Form

Buffalo Buylines

Buffalo Buylines is the monthly publication of the Institute for Supply Management (ISM) - Buffalo, Inc. (formerly NAPM) This publication is distributed to over 350 Supply Chain Management professionals representing over 170 companies in WNY. We offer advertising in the newsletter as a service to our member companies, vendors and supporters. Past issues are archived on our web site for continuous exposure.

Ad Sizes Available/Fees

- Business Card - Horizontal (3-1/2" x 2") \$ \$35.00
(discounted to **\$25.00 per issue for 5 or more** placements during year--total 11 issues per Program Year)
- 1/6 Page - Horizontal (4-1/2" w x 2-1/2" h) \$ 40.00
- 1/4 Page - Horizontal (7-1/2" w x 2-1/4" h) \$ 50.00
- 1/4 Page - Vertical (3-1/2" w x 4-1/2" h) \$ 50.00
- 1/2 Page - Horizontal (7-1/2" w x 4-3/4" h) \$ 90.00
- 1/2 Page - Vertical (3-1/2" w x 9-1/2" h) \$ 90.00

** A 10% discount applies on 1/4 or 1/2 page ads for (5) or more ads placed during our program year.

** Email ad jpg format preferred.

Schedule

** Deadline is the 15th of the month prior to publication*

- September
- October
- November
- December
- January
- February
- March
- April
- May
- June
- July/August

Advertising Space Contract ISM "Buffalo Buylines"

Company Name _____

Address _____

City/State/Zip _____

Contact Name _____ Title _____

Email _____ Phone _____

Please reserve a _____ size ad in the following issues: _____

Questions? Contact Newsletter Editor & Executive Secretary Nancy Boyd Haley at phone 716.648.0972 or e-mail: ismbuf@ismbuffalo.com; www.ismbuffalo.com

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